

Carbon County DUI Task Force Plan



July 1, 2017– June 30, 2018

Submitted to the
Montana Highway Traffic Safety Bureau
Montana Department of Transportation

Our Mission:

To reduce the percentage of alcohol related crashes, deaths, and incidents in Carbon County, to increase the conviction rate of DUI's and MIP's, and to elevate the awareness, prevention and education of legal consequences to driving drunk.

Prepared by:

Mary Cameron

mcameron@scmrmhc.org

Carbon County DUI Task Force Coordinator

PO Box 230

Red Lodge, MT 59068

(406) 446-2500

Approved By the

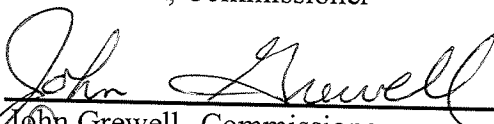
Carbon County Commissioners

We, by our signatures, as the Commissioner Board of Carbon County, resolve to approve the existence and Mission of the Carbon County DUI Task Force for the Fiscal Year of July 1, 2017- June 30, 2018


Bill Bullock, Commissioner


5-22-17

Date


John Grewell, Commissioner

5-22-17

Date


Doug Tucker, Presiding Officer

5-22-2017

Date

Table of Contents

| | Page |
|-------------------------------|------|
| 1. Carbon County Overview | 4 |
| 2. Goals and Objectives | 5 |
| 3. Budget | 8 |
| 4. Task Force Accomplishments | 9 |
| 5. Contact List | 10 |

Carbon County DUI Task Force

| | |
|------------------|--|
| Mary Cameron | Coordinator, RASS Instructor, Mental Health Center, Prime for Life instructor, (ACT) |
| Sara Mahoney | Prevention Specialist, Mental Health Center, RASS Instructor |
| Jean Atherly | Tobacco Prevention Specialist, Carbon & Stillwater Counties, Beartooth Billings Clinic |
| Pam Hellerud | Youth Court, Montana Third District Court |
| Roberta Cady, RN | Carbon County Public Health, Beartooth Billings Clinic |
| Alex Nixon | Carbon County Attorney |
| Ralph Dawson | Fromberg Police Chief |
| Scott Cope | Red Lodge Interim Police Chief |
| Chris Benton, RN | Trauma Coordinator, Billings Beartooth Clinic |
| Josh McQuillan | Carbon County Sheriff |
| Warene Wall | Elks Lodge Representative |
| Diane Dimich | Red Lodge Business Owner |
| Jim Johnson | Montana Tavern Association, Carbon - Stillwater Tavern Association, Licensee |

Carbon County Overview

Carbon County is located in the South Central region of Montana and covers approximately 2,048 square miles. According to the 2010 Census, 10,078 people reside in Carbon County.¹

There are 55 active liquor licenses in Carbon County, including

- 14 Off-Premise type, beer and wine, grocery store;
- 34 On-Premise type, all beverage, including 1 Seasonal & 1 National Fraternal Organizations type;
- 7 On-Premise type, beer and wine, including 2 Seasonal & 2 Restaurant;

In Carbon County there were 100 DUI arrests in 2016. That number is down 14% from Carbon County DUI arrests in 2015. Carbon County courts successfully convicted 110 defendants of DUI in 2016. Some of those defendants had been charged in 2015, but hadn't been brought to court until 2016. Some of the defendants arrested in 2016 will not go to court until 2017.

In 2016, Carbon County law enforcement agencies made a total of 19 arrests for Possession Of Intoxicating Substances While Under the Age of 21. More than half of those arrested, 11, were under the age of 18 years. It is the consensus of the CC DUI TF that we need to concentrate more of our efforts on the problem of underage drinking in Carbon County.

Also in 2016, Red Lodge City Court had 22 convictions for Liquor Law violations, including, Unlawful Purchase by a Licensed Retailer, Selling to a Person Intoxicated or Under Age 21, After Hours Operation, and Providing Alcoholic Beverage to an Intoxicated Person.

Data from 2015 indicates that 58% of all crash fatalities in Montana were the result of impaired driving. This is a 4.6% increase from the previous five year average (2010-2014). The consumption of alcoholic beverages in Montana is nearly 33 percent greater than the national average of 2.32 gallons per capita.² The CC DUI TF decided to expand our prevention education activities to bring together more parents, students, health and safety professionals and initiate discussions in our communities about changing practices and attitudes that view teen drinking as acceptable.

70.9% of respondents to the 2016 Beartooth Billings Clinic Community Health Assessment identified Alcohol/drug/tobacco use/abuse as the number one health concern in Carbon County.³ It was the number one health concern when the Community Health assessments were conducted in 2013⁴ and 2009, also.⁵

The Carbon County DUI Task Force is committed to working with local and county law enforcement officials, county prosecutors, liquor license holders and community members, to help prevent drinking and driving crashes and underage drinking through education, awareness and prosecution.

¹ 2010 US Census Bureau Quickfacts

² Impaired Driving Program Assessment, State of Montana, National Traffic Safety Administration, April 10-16, 2016

³ Community Health Services Development Community Health Assessment Report, Beartooth Billings Clinic, 2016

⁴ Community Health Services Development Community Health Assessment Report, Beartooth Billings Clinic, 2013

⁵ Community Health Services Development Community Health Assessment Report, Beartooth Billings Clinic, 2009

Carbon County continues to be challenged with:

- Illegal Alcohol Sales and Service
 - Local law enforcement repeatedly states that over-serving alcohol is the number one problem in Carbon County, Red Lodge in particular.
 - 14 servers and sellers in Carbon County were issued citations for selling to a minor during a sting operation conducted in early 2017.
- Lax attitudes among parents and adults about teenagers drinking alcohol.
- Failure to wear seat belts.

Goals and Objectives

Program Goals:

- To reduce the number of drinking and driving occurrences, crashes and deaths in Carbon County, and
- To keep alcohol out of the hands of underage youth and young adults, and
- To increase awareness of the importance of wearing seatbelts.

Program Administration:

The DUI Task Force is made up of members from different facets of law enforcement, local civic leaders, health, and safety professionals. Members are listed at the beginning of this plan. Contact information is at the end of this plan.

The Carbon County DUI Task Force meets in Red Lodge at 12:00 pm, for a lunch meeting, in the Conference Room of the Carbon County Public Services building, at 10 Oakes Ave South, Red Lodge. Currently, the meetings are Quarterly, but beginning in August of 2017, we will meet monthly. The meetings are announced via the Carbon County News, social media, and e-mail delivered agendas. The public is invited and encouraged to attend.

DUI Task Force Coordinator:

The Program Coordinator will be responsible for the following:

- Implementation and monitoring the Carbon County DUI Task Force Plan and budget.
- Work cooperatively with local law enforcement agencies and provide financial assistance when possible, for extra patrols at events where alcohol is served in Carbon County communities.
- Serve as liaison to the media, the State Highway Traffic Safety Office and other community and state groups.
- Conduct regular Let's Control It! classes for the alcohol servers and sellers of Carbon County.
- Write and submit the Carbon County DUI Task Force plan and the year-end report to the Carbon County Commissioners and the State Highway Traffic Safety Bureau.
- Participate in the bi-annual statewide DUI Task Force meeting hosted by the Montana Department of Transportation's State Highway Traffic Safety Bureau if held.

- Attend a regional DUI Task Force meeting to network with others.
- Keep the Task Force members updated on recent events and data, take minutes at the monthly meetings, and produce agendas and minutes to the Task Force and community members.

Objective 1: Increase public knowledge about the dangers of drinking and driving and the consequences associated with DUI's caused by over-service of alcohol.

Strategies:

- Use Local Newspapers, Radio, other mediums and Social Media to educate and build awareness, through free and paid publicity.
- Attend and present a display at the Carbon County Health Fair with activities, information and “freebies” related to DUI and MIP prevention.
- Aggressively hold Let’s Control It! trainings in Carbon County to educate servers and sellers, law enforcement and Carbon County residents about the law and the consequences of over serving.
- Create a strong presence throughout Carbon County by recruiting and retaining Task Force members from Carbon County
- Hold two meetings per year in Carbon County, in a community other than Red Lodge.

Objective 2: Decrease the number of MIPs by reducing the sale and distribution of alcohol to underage youth in Carbon County.

Strategies:

- Aggressively hold RASS trainings in Carbon County to educate servers and sellers, law enforcement and Carbon County residents about how to reduce third party sales of alcohol to minors and the consequences of selling to minors.
- Provide clear information and education to Carbon County outlets and the public regarding underage drinking laws.
- Engage local School administration, guidance counselors and activity directors in policy setting and enforcement for students and student athletes who get MIPs or DUIs.
- Assist in the formation of one or more panels consisting of parents, students, school personnel, law enforcement and civic leaders, to initiate discussion in our communities about teenage drinking and social hosting.

Objective 3: Decrease the number of DUI incidents, crashes, injuries and deaths, in Carbon County by deterring drivers from driving under the influence.

Strategies:

- Recognition for officers that perform consistently in identifying and arresting DUI suspects.
- Fund vital equipment for identifying and documenting DUI evidence, such as PBTs, in-car video cameras, personal video recording devices, etc.
- Coordinate and fund saturated DUI patrols for local officers to make a presence in our community during known local alcohol related events, i.e. Graduation weekends, Home of Champions Rodeo, Iron Horse Rodeo, Jim Bridger Days, Proms, Homecomings, Ski Joring, and Winter Carnival.
- Further develop a Safe Ride program with Red Lodge Taxi Service, Uber, licensees, and Carbon County residents, whereas the DUI Task Force will reimburse for rides home for residents and visitors during local alcohol related events.
- Be aggressive in providing reinforcement and recognition for Carbon County residents who consistently use their seat belts.

Objective 4: Reduce the over service of alcohol in bars and restaurants in Carbon County

Strategies:

- Aggressively hold RASS trainings in Carbon County to educate servers and sellers, law enforcement and Carbon County residents about the consequences of over serving alcohol to customers or selling to intoxicated persons.
- Maintain a relationship with licensees and the Carbon Stillwater Tavern Association members to gain insight into the challenges they encounter when complying with the law. Strategize ways to comply with the law while maintaining and growing their businesses.

Objective 5: Educate youth to the dangers of alcohol, tobacco and drug use.

Strategies

- Recruit local school administrators, guidance counselors, driver's education instructors, Health teachers, coaches or activity directors to participate in open discussions with parents and students about teenage drinking, access to alcohol and drinking and driving.
- Maintain involvement in the "It's Your Choice" program at Carbon County Schools.
- Work cooperatively with the ReACT program, providing prevention education and activities for 7th through 12th graders in County Schools.
- Coordinate and fund MIP Party Patrols for local officers to make a presence in our communities on known alcohol related events such as Homecomings, graduations and proms.

2017-2018 Fiscal Budget Estimate

| 2950 DUI Task Force | Category | Description | Total |
|---|----------|-------------------------------------|--------------------|
| 111 Salaries and Wages | | | |
| | | Coordinator Salary | \$2500.00 |
| 141 Unemployment | | | 7.00 |
| 142 Worker Comp | | | 28.00 |
| 144 FICA | | | 188.00 |
| 145 PERS | | | 203.00 |
| | | Salary Expense | 426.00 |
| 210 Office Supplies | | | |
| | | | 400.00 |
| 220 Operating Supplies | | | |
| Enforcement, prosecution, Adjudication | | Equip, PBTs, Cameras | 1690.00 |
| Education/Awareness/Media Advocacy | | RASS Classes | 240.00 |
| Policy and Legislation | | Meeting expenses | 600.00 |
| | | Operating supplies | 2530.00 |
| 311 Postage, Box Rent, Etc | | | 25.00 |
| 312 Freight & Shipping | | | 25.00 |
| 330 Publicity, Subscriptions, Dues, Fees | | | |
| Education/Awareness/Media Advocacy | | advertising | 1200.00 |
| | | Public, Subscrip, Dues, Fees | 1200.00 |
| 370 Travel, Meals Etc | | | |
| Policy and Legislation | | RASS recertification | 600.00 |
| Policy and Legislation | | Liquor Education Summit | 600.00 |
| | | Travel Meals Etc | 1200.00 |
| 390 Other Purchased Services | | | |
| Enforcement, Prosecution, Adjudication | | DUI/MIP Patrol | 1080.00 |
| Education/Awareness/Media Advocacy | | Voucher RL Taxi/Uber | 600.00 |
| Education/Awareness/Media Advocacy | | Celebration of Youth | 50.00 |
| Education/Awareness/Media Advocacy | | It's Your Choice Program | 350.00 |
| | | Other Purchased Services | 2080.00 |
| | | Carry Over to FY 19 | 3164.00 |
| | | Budget TOTAL | \$13,550.00 |
| Projected Carry Forward from FY 17 | | \$7550.00 | |
| Projected Reinstatement Fees 2017-2018 | | 6000.00 | |
| | | Projected Total Revenue | \$13,550.00 |

2016-2017 Accomplishments

Quarter 1, July, August, September 2016

- Three Let's Control It trainings were held. 12 servers and sellers in Carbon County earned certification.
- September attended the Community Engagement Conference - Stopping DUIs Before They Start, MT Dept. of Transportation.

Quarter 2, October, November, December 2016

- Two Let's Control It trainings were held. 17 servers and sellers in Carbon County earned certification.
- In October we had a booth presentation at the Carbon County Health Fair, held at the Beartooth Billings clinic.
- Provide assistance for the Annual Zombie Fest held in October, at the Boys and Girls Club of Carbon County.
- Ads were purchased on the radio, FM99 the Mountain, for the week prior to New Year's Eve.
- Reminders to refrain from drinking and driving were placed on social media sites in Carbon County, Red Lodge Classifieds, Red Lodge Buzz, Red Lodge Alert, Carbon County Classifieds, and Carbon County DUI Task Force Facebook pages.
- DUI Task Force sponsored safe rides home by Red Lodge Taxi on New Year's Eve for residents and visitors in the Red Lodge area.

Quarter 3, January, February, March 2017

- Three Let's Control It trainings were held. 17 servers and sellers in Carbon County earned certification.
- Reminders to refrain from drinking and driving were placed on social media sites in Carbon County, Red Lodge Classifieds, Red Lodge Buzz, Red Lodge Alert, Carbon County Classifieds, and Carbon County DUI Task Force Facebook pages.
- We awarded a \$50 savings bond at the Celebration of Youth for the winner of the Dangers of Drinking and Driving category.

Quarter 4, April, May, June 2017

- Three Let's Control It trainings were held. 36 servers and sellers in Carbon County earned certification.
- DUI Task Force maintained a partnership with Carbon County Public Health to hold a "Buckle Your Seat Belt" campaign throughout Carbon County.
- DUI Task Force Coordinator assisted Pete Critelli, RLPD, to gain certification as an instructor for the DOR, Let's Control It! program.
- In May the coordinator submitted the DUI Task Force Plan for Fiscal Year 2017-18 to the Carbon County Commissioners.
- In May, placed ads in Carbon County News and FM99 The Mountain prior to graduations in Carbon County.
- Submitted the DUI Task Force Plan for Fiscal Year 2017-2018 to the Montana Highway Traffic Safety Bureau, Montana Department of Transportation.

Carbon County DUI Task Force contact list

| | |
|------------------|--|
| Mary Cameron | (406) 446-2500, mcameron@scmrmhc.org |
| Sara Mahoney | (406) 697-3135 voice or text |
| Jean Atherly | jatherly@beartoothbillingsclinic.org |
| Pam Hellerud | phellerud@mt.gov |
| Roberta Cady, RN | cadyr@beartoothbillingsclinic.org |
| Alex Nixon | anixon@carboncomt.com |
| Ralph Dawson | fpd@fromberg-mt.gov |
| Scott Cope | scope@cityofredlodge.com |
| Chris Benton, RN | cbenton@beartoothbillingsclinic.org |
| Josh McQuillan | jmcquillan@co.carbon.mt.us |
| Jim Johnson | 8thday10@gmail.com |
| John Grewell | jgrewell@carboncomt.com |
| Doug Tucker | dtucker@carboncomt.com |
| Bill Bullock | bbullock@carboncomt.com |